

Cover letter: Karolis Bingelis

Dear Recipient,

I would like to introduce myself for your potential consideration of my professional skills and experience.

Due to COVID-19 situation in textile business many companies had to limit their financials and my latest employer Nümph A/S from Kolding had to let many professionals away. Unfortunately, I was among those they could not keep. All in all, this situation placed me in a position where I am looking for new job opportunities and where can I contribute with my skills and long Digital Development & E-Commerce experience.

Throughout my experience I have proven records in Textile & Fashion companies such as Bestseller A/S, Selected Homme/Femme, Jack & Jones, CNS Group / !Solid & Tailored Originals, Desires, Peppercorn, Anerkjendt (Former Humör), Andless and Nümph A/S. In all of these companies I have been measured on E-Commerce, different sale and growth performance driven KPI's. Which also let me gain a right commercial mindset for helping business to increase their turnover and scale in different E-Commerce areas. As a part of my profile, I also formed a very strong Analytical, Customer Journey, UX, IT & Software, Frontend Design, Digital Design & Development, Project Management and Online Marketing foundation. At the starting point of my career, I was working as Senior Graphic Designer and Project Manager, Project Web-Designer & Developer and worked on both content & campaign management + marketing execution. Next and in the later stages I started to take more Project Management and Online Marketing activities for main sale channels B2B & B2C.

Besides fixed, I am also running my own small scale Digital Web & Graphic Design Development agency in Ikast <https://www.aumotion.com>. My latest two positions were Creative Business Developer and E-commerce Manager. Personally I am very eager to learn and do things, drive projects for results, analyze data and facts, improve or do new start-ups and help other people and business to make their goals come true. I also have very well polished skills with various content creation and management systems like ERP, PDM, PIM, CRM, BI and CMS systems such as Salesforce, Wordpress, Shopify, data management and marketing systems such as Google Analytics, Adwords, Facebook Manager and many other.

I try not to make it too long since there are much more to tell, but hopefully my profile and experience could be something for your interest. You can also see some more of my working experience here: <https://www.linkedin.com/in/karolisbingelis/> and also my creative portfolio on Behance network: <https://www.behance.net/bingelis> where many of my projects were awarded and published by Adobe, Pantone Canvas Gallery, Student Work and Web Design showcase networks.

No matter what, I appreciate your time reading it. Let me know if you would like to have a chat or further phone conversation. Hopes on!

Full name: Karolis Bingelis
CPR-Number: 270791-XXXX

Address: Sandgårdsparken 68
City: 7430 Ikast
Region: Central Jutland
Country: Danmark

Contact information:

Linkedin: <https://www.linkedin.com/in/karolisbingelis/>
Website: <https://www.aumotion.com>
E-mail: k.bingelis@gmail.com
Phone: +45 52 81 89 90

Name / Signature

Karolis Bingelis



Find out more:
<https://www.aumotion.com>

k.bingelis@gmail.com
+45 52 81 89 90

page 1.